

Oct. 15, 2008 – Core Essence Orthopaedics, Inc. Appoints Chairman and Members of its Newly Formed Scientific Advisory Board.

YARDLEY, PA, October 15, 2008 – Core Essence Orthopaedics, Inc., a medical device company focused on soft tissue and skeletal repair of the extremities, named Philip A. Davidson, M.D. as chairman of the company's Scientific Advisory Board and Matthew M. Tomaino, M.D., MBA and Andrew Scott Rokito, M.D. as members.

“We are honored to have the benefit of such accomplished and respected orthopedic surgeons as we fulfill our mission,” explained Shawn Huxel, CEO and President of Core Essence Orthopaedics. “Drs. Davidson, Tomaino, and Rokito are each recognized by their surgeon peers through their leadership, numerous published works and records of innovation. They will assist us in directing our efforts to develop technologies that serve the surgeon performing procedures with state of the art techniques.”

After 15 years in the Tampa Bay area, Dr. Davidson has recently relocated his clinical practice to Park City, Utah, joining Drs. Eric and Karen Heiden at Heiden Orthopaedics. He is an internationally recognized surgical educator, clinical and basic science investigator, and a widely published scientific author. Dr. Davidson is an officially approved orthopaedic consultant for the NFL, MLB and Arena Football Leagues. He is a fellow of the AAOS, ABOS, AANA, AOSSM, ISAKOS, the International Patellofemoral Study Group and the International Cartilage Repair Society. Dr. Davidson graduated Harvard College, magna cum laude, and Cornell Medical College, with honors in research. He completed his orthopedic training at Baylor College of Medicine, with a fellowship in sports surgery at the Kerlan-Jobe Orthopedic Clinic in Los Angeles.

"I am proud to lead a board of accomplished orthopaedic surgeons as we help Core Essence Orthopaedics realize its vision of producing intuitive surgical devices targeted at minimally invasive extremity procedures. Their product solutions expand proven beneficial techniques that simultaneously empower surgeons and improve patient outcomes," said Dr. Davidson.

Dr. Tomaino founded Tomaino Orthopaedic Care for Shoulder, Hand and Elbow LLC in 2008 after 15 years of full-time academic practice — most recently at the University of Rochester Medical Center, where he was Chief, Division of Hand and Upper Extremity Surgery, Director of the Hand and Upper Extremity Fellowship until April 2007 and as well as Professor of Orthopaedics through June 2008 at the University of Rochester Medical Center. He also previously served as the Chief of Microsurgery at the University of Pittsburgh Medical Center. While at the University of Pittsburgh, he received his

Masters in Business from the Katz School. He is an Editorial Board member of a number of professional journals including the *American Journal of Orthopaedics*, the *American Journal of Hand Surgery*, and *Microsurgery*. He is an active member of a number of Committees in the American Society for Surgery of the Hand. Dr. Tomaino received his medical degree from University of Rochester, School of Medicine and Dentistry where he continued his postgraduate specialization in Hand Surgery.

Dr. Rokito is Chief of the Division of Shoulder and Elbow Surgery at the New York University Hospital for Joint Diseases. In addition he is also the Associate Director of NYU Hospital for Joint Diseases' Division of Sports Medicine. Dr. Rokito serves as an Assistant Professor of Orthopaedic Surgery at the New York University School of Medicine. Dr. Rokito received his medical degree from Boston University School of Medicine and completed his Sports Medicine fellowship at the Kerlan-Jobe Orthopaedic Clinic in Los Angeles.

Core Essence Orthopaedics' current and upcoming products include the SECURUS Knotless Suture Anchor System for Rotator Cuff Repair, the nABLE Percutaneous Suture Management System, PONTiS Endotendonous Repair System, reVERTO Shape Memory Staples, SEG-WAY Synchronized Endoscopic Guide System, and the reNOVO Suture Anchor System.

For more company information about Core Essence Orthopaedics, Inc. please visit www.CEOrtho.com.

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